Best Practices for a Winning Acquia Engage Award Submission

We've learned a few things after working with the esteemed panel of judges who make up the Acquia Engage Awards jury, and we've decided to share our best practices for building a winning submissions.

Follow these tips and improve your chances for victory in 2021.

- ***Tell your story and speak to the criteria***
  Winning submissions are always well written and comprehensive. They offer a complete picture of the context around a project and provide insight into both progress and pitfalls. Do your best storytelling, but stay mindful of the category criteria. Some award categories can be very competitive, and a brilliantly-written nomination that ignores part of the criteria may miss the mark.

- ***Share the 'before state'***
  The work you do is challenging. Acquia Engage brings together hundreds of like-minded pros who share many of the same struggles as you. Give the judges a clear sense of what life was like before your project got launched. What went well, and what was missing? What did you hope to achieve?

- ***Align to your strategy***
  Most often projects correlate to organizational objectives. Share that context, and how your project's success also supports organizational success.

- ***Share numbers, and speak to the greater impact***
  Measurement wins the day. Give evidence that your project achieved the stated goals.

- ***Back it up with visuals***
  Supplement your essay with visuals, whether sharing links, video, screenshots or charts. Be sure your submission offers a direct look into the project. Help the judges visualize your progress, see the before-state and experience that you offer today.

- ***Share lessons learned***
  Acquia Engage is all about sharing best practices, so take the opportunity to pass on what you learned throughout the project.

Want to see examples?
These stories are built with insights from award submissions, and offer a great perspective into the world of what's possible.

Check out our past Acquia Engage Award winners:
- [WaterAid & Access](#)
- [Singapore Management University](#)
- [VitalAire & EPAM Systems](#)
- [American Medical Association](#)
- [Chevron Phillips Chemical & Adcetera](#)
- [Vermont Law School & Ameex Technologies](#)

[Submit your nomination today](#). Good luck!