

Partner Profile Page

Initial setup, editing, and maintaining your Partner Profile Page

Introduction:

Having a detailed Partner Profile page on Acquia.com is one of the many ways that Acquia brings you business. Creating a page is an easy, yet important marketing tactic. Think of your Partner Profile page as a window through which customers can look and learn more about your company and what you have to offer. Customers in need of website services will search our [Partner Finder](#) based on several criteria, so make sure your page is detailed and up to date!

Acquia's website is a very popular destination for customers looking to digitally transform their website. Many of our partners have received leads that originated from their Partner Profile Page on Acquia.com. We encourage our Partners to create a profile that will help promote your company's great Drupal work and strengths.

Please use this document as a guide to creating a detailed Partner Page! The document is split up into three sections:

- 1) **First time page setup**
- 2) **Editing your page after the initial setup**
- 3) **Page maintenance**

If we can further help you perfect your page, or if you have any questions about page setup, please don't hesitate to contact partners@acquia.com. We are always here as a resource!

-The Acquia Channel Team

01865 520 010 | Contact Us | Blog | My sites | Crystal Hayselden

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Partner Finder

The Acquia Partner program will help you find experienced, professional developers for your Drupal project. Our partners include many of the most talented contributors to the Drupal community who have completed high profile Drupal projects worldwide.

Country: - Any - State/Province: - Any - Core Capabilities: - Any - Vertical Markets: - Any - Company Size: - Any -

Partner name: SUBMIT

Name	Location	Key solution areas
Deploy, Inc	Austin	Design, Implementation
Black Antelope	Seattle	Design, Implementation
Indeva	Mexico City	Strategy, Training, Design, Implementation
ImageX	Vancouver	Design, Implementation
Nemedya	Istanbul	Training, Design, Implementation
Trailer Park	Los Angeles	Design, Implementation, Strategy
Digital Bunqalov	Salem	Strategy, Design, Implementation

1. First time page setup

1. Once you create a login on Acquia.com, you are ready for Step 2, which is creating your Partner Profile Page. Please follow these steps to create your page:
 - a. Go to Acquia.com
 - b. Hover over the Partners tab
 - c. Click on [Become a Partner](#)
2. When you land on the become a Partner web page, click on step 2 [Create your profile page](#)

The screenshot shows the Acquia website's 'Become an Acquia Partner' page. The navigation bar at the top includes the Acquia logo and links for 'WHAT WE OFFER', 'SOLUTIONS', 'RESOURCES', 'PARTNERS', 'FREE', and 'PRICING'. A search bar and a language selector (set to English) are also visible. The main heading is 'Become an Acquia Partner'. Below this, a section titled 'Your 3 steps to becoming an Acquia Partner' lists three steps: 1. First Step Completed, 2. Create your profile page (circled in red), and 3. Access the Partner Portal. The 'Create your profile page' step includes a sub-heading and a description: 'As part of your application we'd like to see what your profile page on our site would look like'. Below the steps, there is a section 'Advantages of being an Acquia partner include:' with two main points: 'Access to knowledge' (accompanied by a lightbulb icon) and 'Market exposure' (accompanied by a star icon). On the right side of the page, there are sections for 'PARTNER NETWORK' and 'PARTNER CASE STUDY'. The 'PARTNER NETWORK' section lists options like 'Partner Portal', 'Add portfolio entry', 'Add testimonial', 'Collateral', and 'Branding Requirements'. The 'PARTNER CASE STUDY' section features a logo for 'approvation technologies' and a brief description of a case study.

3. When you see the page come up that says [Create Partner Profile Page](#), Begin entering all relevant information (If you're not already logged into Acquia.com, make sure you login so you are able to move forward with this next step). The more information you provide, the better! You can also come back and edit your page if need be at any time. If you'd like help from here on, refer to Step 3 – Partner Profile Page Maintenance.

2. Editing your Page after the Initial Setup:

Editing your page down the road is an easy process. All you have to do is navigate to your Profile Page on Acquia.com, then click edit (located on the top left corner of your profile page).

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View Edit

Home / Partners

Appnovation Technologies

APPNOVATION TECHNOLOGIES

Location:
300 - 152 West Hastings
V6B 1G8 Vancouver, BC
Canada

3414 Peachtree Road, Suite 1600
30326 Atlanta, GA
United States

Davidson House
RG13EU Reading
United Kingdom

Employees:
51-100 employees

Vertical Markets:
Computer Hardware / Software /
Services
Education
Financial Services
Government

Specializing in open source stack, Appnovation uses Drupal, Alfresco and several leading HTML5 frameworks, to develop exceptional web, intranet and cross-platform mobile applications. Furthermore, Appnovation's team also has the capabilities to deliver middleware, Big Data, and business intelligence solutions with MuleSoft, Hadoop and MongoDB.

Appnovation was founded in 2007 as a Vancouver-based Drupal development shop and over the years has expanded to provide professional services and innovative solutions in the areas of mobility, enterprise content management, open source integration, middleware, Big Data and business intelligence. Today, with offices in Canada, the US and the UK, Appnovation's skilled teams of business/UX analysts, designers, developers, architects, QA testers and project managers deliver open source-based technology services and solutions to public and private companies, nonprofit organizations and government entities around the world. Some more notable clients include NBC Universal, MTV Networks, FOX News, Google, Intel, Reebok, The Rainforest Alliance, Canadian Cancer Society, Stanford University, University of Washington, and the Canadian and US government agencies such as the Department of

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*Please note that only the user who is marked as manager will be able to see the edit tab. If you are unable to see the edit tab, but believe you should be the page manager, please contact partners@acquia.com. If you are the manager, you are able to add users on the users tab, and also make other people in your organization managers. They just first must have an Acquia.com login.

3. Partner Profile Page Maintenance:

This section will guide you through editing and maintaining your page. After you click the edit tab on your Partner Profile page, you will be redirected to a form where you can edit any information about your company that you would like.

1. The first section of the edit form is your personal information. Please refer to the screenshot and bullets a, b, and c (below) for more details.

Applicant information

a)  First name

Last name

b)  Contact Email

+

+

ADD ANOTHER EMAIL

c)  Contact Phone Number

+

+

- a. Enter the applicants name
- b. Provide any contact email addresses that you'd like to be associated with the account.
- c. Enter the contact phone number. This number is for internal use only and will not be shown externally on Acquia.com.

2. Enter the Company Name and Address, as you would like them to appear on your Partner Page on Acquia.com. For more details, refer to the screenshot and bullets a, b, and c (below).

Company Profile

a)  Company Name *

b)  Address

+
Street

Additional

City

Country

State/Province

Postal code

c)  **ADD ANOTHER ADDRESS**

- Enter your company name exactly as you would like it to appear in the Partner Finder and on your Partner Page on Acquia.com.
- Enter your company address, which will appear under “Location” on your Profile Page.
- You can add more than one address. If your company has more than one office, please click add another address and enter the second location. For example, if your company operates in two countries – Germany and France – you do not need to create Partner Profile Pages for each office. Instead, enter both addresses and they will both appear on your company’s Profile Page.

3. Enter your Company's description.

 Company description (public)

*This is a public statement that should describe your company's offerings and how you help your clients. Use this field to clearly state your Company's value proposition. The text you enter in this field will be displayed on your Partner Profile Page on Acquia.com. If you wish to see examples, feel free to visit other Partner Profiles by using our [Partner Finder](#).

4. In this field, you can enter an overview of why you would like to partner with Acquia. This is internal information and it will not be shown on your profile.

 Why would you like to partner with Acquia? *

5. Enter your Company's top Drupal contributors. This is also internal information and it will not be shown on your profile.

 Who are the top Drupal contributors in your organization?

6. Upload your Company's logo and icon. For more details, refer to the screenshot below.

a) 

Upload your logo *

[Upload](#) | [Remote File](#)

No file chosen

Files must be less than **256 MB**.
Allowed file types: **png gif jpg jpeg**.

b) 

Finder list icon

[Upload](#) | [Remote File](#)

No file chosen

Please upload a 30x30 icon that you would like to appear next to your listing in the Partner Finder.
Files must be less than **256 MB**.
Allowed file types: **png gif jpg jpeg**.
Images must be exactly **30x30 pixels**.

- a. Your company's logo will appear at the top of your Profile Page on Acquia.com. Please ensure that you follow size specifications, which will ensure your logo is displayed properly.
- b. Your List Icon is similar to your logo, but instead of being displayed on your Profile Page, it will be displayed next to your company name in the Partner Finder search results.

7. Enter your company's URL

Company Website URL

8. Enter your company size, the type of your organization, as well as solution areas and vertical markets in which your company specializes. For more details, refer to the screenshot and bullets a, b, c, and d (below).

a) Company Size
-- None --

b) Business Type
 Digital Marketing Agencies
 Education and Training
 Systems Integrators
 Technology Partners

c) Solution Areas
 Application integration
 Architecture
 Custom module development
 Drupal theming
 Hosting
 Interactive strategy
 Performance tuning
 Training
 Web design
 Web development
Select 5 or less.

d) Vertical Markets
 Agriculture
 Architecture / Construction
 Computer Hardware / Software / Services
 Education
 Energy / Mining / Natural Resources
 Financial Services
 Government
 Health Care
 Hospitality
 Legal
 Life Sciences
 Manufacturing
 Media and Publishing
 Non-profit/NGO
 Other
 Real Estate
 Retail
 Sports / Recreation
 Telecommunications
 Travel
 Utilities
Select 5 or less.

- Enter your company size, which will be shown on your Profile Page.
- Select the business type that best describes your company. You can choose more than one option. For example, you can select digital marketing agency or system integrator.
- You can select up to 5 solution areas that your company offers. If you have more than five, select the ones that relate the closest to your business offerings. This will be shown publicly on your Profile Page.
- Pick up to 5 vertical markets that your company services and/or specializes in, which will also be displayed on your Profile Page.

9. You are able to upload up to 4 Drupal work samples. These samples are screenshots of your work that others can see that will be displayed under your company description. Images will be resized to 200x165px. You can rearrange your samples by using this button:

Upload work samples

Screenshots of sites. Images will be resized to 200x165px. You can upload a maximum of 4 samples.

Add a new file

BROWSE

UPLOAD

Files must be less than 5 MB.

Allowed file types: png gif jpg jpeg.

Images must be larger than 200x165 pixels.

Next Steps!

Once you have gone through the Partner Page set up process, you will then have access to the Partner Portal. This is a knowledge base for our Partners, including a wealth of information on our products/services, an LMS for Partner Foundation Training, free tools, and much more. Below is a screenshot of what the Portal looks like. If you have questions from this point forward, please don't hesitate to reach out to us!

Welcome to Acquia's Partner Portal.

Take a couple minutes to review the below documents.

The Acquia Partner Program Rewards Guide: [Acquia Partner Rewards Guide](#) and the Acquia Business Partner Agreement [Business Partner Referral Agreement](#)

Get Acquainted with the Acquia Partner Program, DrupalCon LA 2015 Program Overview Session: [Get Acquainted with the Acquia Partner Program](#)

Partner Summit Overview Presentation, DrupalCon LA 2015: [Partner Summit Presentation, DrupalCon LA 2015](#)

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