

# 2023 Engage Awards

\*\*Nominations can only be submitted online by following the "Send Us Your Acquia Engage 2023 Submission Today" link on the Engage Awards homepage.

#### **Submission Criteria**

- All projects must include use of Acquia products.
- All submissions must represent initiatives or projects that were completed within 12 months prior to submission.
- By submitting an application, you acknowledge that you are giving Acquia permission to publicly use and publish your name and logo.

## **Selection process**

- A panel of distinguished judges will evaluate submissions based on several criteria:
  - Functionality
  - Integration
  - Performance (results and KPIs)
  - Overall user experience
- Judges will select two finalists per category and one winner.

## Partner Publicity Acknowledgment\*

I certify that my organization has explicit customer approval to use their name, logo, and likeness in this award submission. I acknowledge that I maintain this approval in written or contractual format and take full responsibility for the publishing of any client story if it is selected as a finalist or winner.

#### **Details**



- Email address of the individual submitting this form\*
- Name of individual submitting this form\*
- Name of the company you work for\*
- Name of Project\*
- When did your project launch?
- If applicable, link to the public URL for the project.

Please show your project in action. This may include an image, screenshot, GIF, etc. (Maximum 3 files, 200 MB limit., Allowed types: gif, jpg, jpeg, png.)

- Are you an Acquia Partner or Acquia Customer?\*
- Company Name\*
- Company Contact Email Address\*
- Partnering Agency
- Partner Email Address
- Are there additional digital agencies, system integrators, or development shops that helped with this project? If so, please identify them and describe their role
- Are there other people that should be CC'd on this submission?

Please attach a logo for all organizations nominated. (Maximum 10 files, 100 MB limit, Allowed types: gif, jpg, jpeg, png)

Please include social media urls for all organizations nominated.

#### Criteria

#### **Products Used**



Please select which product(s) were used on this project. If you choose other, please tell us what other products or services were used.\*

- Drupal
- Acquia Campaign Factory
- Acquia Campaign Studio
- Acquia Cloud Edge
- Acquia Cloud Platform
- Acquia Code Studio
- Acquia Content Hub
- Acquia Customer Data Platform (CDP)
- Acquia Digital Asset Management (Widen)
- Acquia IDE
- Acquia Personalization
- Acquia Product Information Management (Widen)
- Acquia Site Factory
- Acquia Site Studio
- Other...

### **Submission Category**

Select the Engage Awards category that best represents your submission.\*

- Best Experience at Scale
- Data Driven Customer Experience
- Best Return on Investment
- Best Use of Digital Asset Management
- Best Use of Technology to Drive Accessible Outcomes
- Excellence in Governance
- Most Impactful Fusion Team Experience
- Most Impactful Headless Application
- Most Impactful Tech Stack Integration
- Quickest to Launch
- Leader of the Pack Health
- Leader of the Pack Higher Education



- Leader of the Pack Life Sciences
- Leader of the Pack Manufacturing and Utilities
- Leader of the Pack Media and Entertainment
- Leader of the Pack NGO or Non-Profit
- Leader of the Pack Public Sector
- Leader of the Pack Retail and Commerce
- Leader of the Pack Technology
- Leader of the Pack Travel and Transportation

### **Questions**

- What were the business objectives for this project? What were you seeking to accomplish? Please quantify objectives whenever possible.\*
- Were there particular business or technology hurdles you needed to overcome?\*
- Please describe the project. What steps did you take to meet your objectives?\*
- What results did the project achieve? Please quantify the results in any way you can.\*
- Anything else you'd like to share?