



Commons

Social Business Software to engage customers and employees

Commons' collaborative environment brings together blogs, wikis, and calendars, and much more to create productive interactions among employees, customers, and the web — at a much lower cost than other solutions.

Get it all.

Social marketing

Connect brand advocates with potential buyers in measurable, profitable ways.
Integrates with Google Analytics, YouTube, and Facebook.

Social intranet

Help employees to collaborate, identify experts, and find information faster.
Integrates with SharePoint and seamless sign-on (SSO) mechanisms.

Customer support

Empower customers to support each other, reducing support costs.
Interface designs tailored to CRM available.

Open government

Socialize public sector processes, meet disclosure requirements, crowdsource ideas, and present your findings clearly.
Integrates with Twitter, Facebook, and mapping.

Social market research

Collect customer insights faster and at a lower cost than in traditional ways.
Integrates with photo galleries, voting, and rating systems.

Social CRM

Convert visitors into buyers for an ROI you can take to the bank.
Works well with shopping-cart and order-fulfillment software.

Open education

Connect students with faculty, events, and interest groups to create a virtual campus community.
Integrates with learning-management systems.

Developer community

Enable project-focused collaboration to create products more efficiently.
Integrates with Jira, SVN, Git, and other developer tools.

read more...

“Commons is the open alternative social business software for enterprise-scale communities.”

SOCIAL BUSINESS IN ACTION

- U.S. General Services Administration
interact.gsa.gov
- Symantec
symantec.com/connect
- World Economic Forum
welcom.org
- Mercedes-Benz
stars-insight.com
- Red Hat
opensource.com
- 2012 Presidential campaign
mittromney.com

Why not you?

Call **888.9ACQUIA**
or visit **acquia.com**
to start now.

ACQUIA™

Commons brings people together... for good.

Social Business Software to drive collaboration online

Come together

With Commons you get a complete social business solution the minute you've installed it — but then it goes much further. That's because it's built on the popular web platform Drupal, so you benefit from the experience of such Drupal users as Oxfam International, Turner, McDonald's, the National Hockey League (NHL), and some of the world's biggest governments. You also get Drupal's huge, installed base of developers; well-implemented programming interface; and a base of proven security and stability.

You'll be surprised at how familiar Commons is — and how easy to administer. If you're one of the millions of people who have used Drupal, you'll be able to configure it right away. If not, don't worry! Acquia offers training, cloud services, and answers to start you right and keep you running.

Best of all, you'll never have to wait (and wait, and wait) for our competitors to implement features you want: Chances are Commons already has them among thousands of compatible Drupal modules. If not, the open-source Commons gives you something those others don't: 100% freedom to scratch your own itch.

With Commons you'll never have to negotiate a license, learn a unique interface, or pray that some unknown developer gets around to your feature request. So why wait?

Start now

Social business is changing the way people connect, share, and learn. With Commons, "social-as-a-service" has never been faster or easier.

Deploy communities on your own infrastructure or the optimized Acquia Cloud: Our Social Business Jumpstart packages and Community Management Strategy offerings make the community development process easy, ensuring success out of the gate.

Commons gives you social business software with speed, scalability, openness, and freedom those other packages can't touch. Why would you choose anything else? Call us at 888.9ACQUIA for a professional consultation today.

A COMPLETE CMS

- No need for separate CMS integration
- Configurable blogs, wikis, polls, and more
- Self-organized or managed groups
- Free tagging and pre-defined vocabularies

PERSONALIZED EXPERIENCES

- Social bookmarking
- Groups and discussions
- User profiles
- Personal and group dashboards

RESULTS MADE EASY

- Easy configuration of roles and permissions
- Participation and engagement metrics
- Sidebar sections with new users, new content, popular content, etc.
- Complements and integrates with Google Analytics

FIND OUT FOR YOURSELF

- Learn about Commons at acquia.com
- Call Acquia at 888.9ACQUIA to speak with a social business expert

ACQUIATM