CHECKLIST

## QUESTIONS TO ASK BEFORE GETTING STARTED WITH COMPONENT-BASED DESIGN

Chances are, the marketers and web developers on your team already see the benefits of using a low-code platform to build websites quickly – and at scale. They may also see the value in applying a component-based design approach.

BEFORE YOU BEGIN YOUR NEXT COMPONENT-BASED DESIGN PROJECT, MAKE SURE YOU ASK YOURSELF THE FOLLOWING QUESTIONS:

/ Have you established ownership, stakeholder buyin, and governance processes? Who will lead and take responsibility for the new effort?

/ What are the goals and requirements of the design system? What metrics will be used to measure success?

/ What design assets, brand guidelines, and requirements documents are already available?

/ Are there any new and emerging platform requirements to consider?

/ What types of sites will be supported and what are the visual styling requirements of each?

/ Which types of structured and/or unstructured content will be supported?

/ What kind of integrations will be required?

- / Will your websites have different language requirements?
- / What accessibility requirements do your sites have?
- / What front-end performance requirements do your sites have?

/ Are the requirements aligned across brands and sites?

Do you need a single brand design system where all sites share the same design? Or a multi-brand system where design differs at a brand level?

/ How flexible should the components in your library be?

/ Are the requirements of the design system likely to change?

/ Who will use the CMS and what's their level of expertise? Will they have some design and layout skills? Or will they stick to basic content entry and management?

/ Who will document design system guidelines, and how?

How will you evolve the design system over time? What process will you follow to introduce new components to the design system? How will you prevent design system bloat?

How will you train your CMS users to use the design system?

Having concrete answers to these, and questions like them, will make it easier to get started.

## STREAMLINE YOUR WEBSITE BUILD PROCESS THROUGH COMPONENT-BASED DESIGN

For a more detailed look at how components can be used to streamline the process of building websites and webpages, download the e-book, "Component-Based Design with Acquia Site Studio."

COMPONENT-BASED DESIGN WITH ACQUIA SITE STUDIO

Acaula