

INFORMATION SNAPSHOT

WHY ARE CIOs AND CHROs COLLABORATING ON EMPLOYEE EXPERIENCE?

Today's companies are facing some very significant challenges:

- Competition for workforce talent is fierce.
- Employees' reluctance to leave a job in order to find a better one is at an all-time low.
- Employees' expectations for the digital tools and resources they need to do their job are at an all-time high.

Company leaders — chief human resources officers (CHROs) and chief information officers (CIOs) in particular — are turning to employee experience solutions as a means for boosting productivity, collaboration and growth, both for the employee and for the company.

Employee experience brings together a personalized set of technology and content that allows each employee to be successful in both job and career. Employee experience focuses on the needs of the employee and empowers them to contribute to something greater than themselves.

Here's a look at what's driving CHROs and CIOs to collaborate on EX:

CHIEF HUMAN RESOURCES OFFICERS	CHIEF INFORMATION OFFICERS
<ul style="list-style-type: none">▶ Face the ongoing challenge of attracting and retaining top talent▶ Strive to create a winning work culture where employees feel valued and part of something bigger than themselves▶ Fight the "turnover tsunami" where workers feel increasingly emboldened to look for better jobs▶ Look to digital transformation to help employees feel more connected to their workplace	<ul style="list-style-type: none">▶ Face the ongoing challenge of modernizing the enterprise technology stack▶ Strive to improve operational efficiency and technical proficiency so that workers can more easily create better products and solutions▶ Fight technology sprawl and shadow IT solutions that undermine governance and security▶ Look to digital transformation to help employees continuously improve the customer experience

Employee experience solutions help CHROs and CIOs satisfy a common objective: meeting employees' demands for anywhere, anytime, any-device access to relevant tools, data and content. For the CHRO, EX boosts employee satisfaction. For the CIO, EX streamlines company operations.

**LEARN WHAT AN INVESTMENT
IN EMPLOYEE EXPERIENCE CAN
DO FOR YOUR COMPANY.**

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